

LOYAL[®]

Refresh and Protect Your World



LOYAL[®]

Home, Laundry & Personal Care

- **Boutique quality and fragrances** at value prices
- **New innovative exciting products** being developed all the time
- **Catered towards our customers' and partners'** needs and preferences
- **Variety of unique exclusive fragrances** you won't find with other FMCG products

LOYAL[®] Family



Home Care



Fabric Care



Personal Care

LOYAL[®]

Home Care



LOYAL[®]

Multi-Purpose Household Deodorizer

A world of freshness!

LOYAL Multi-Purpose Household Deodorizer brings the amazing scents of nature back into your home, for renewed beauty and life. Just a little bit of our deodorizer goes a long way, and can be used to clean and freshen up everything from floors to washable surfaces, even laundry. Revitalize your favorite spaces with a variety of fresh clean scents.

Benefits

- Deodorizes floors, surfaces, even laundry!
- Odor-Eliminating technology to eliminate rather than mask odors
- Long-lasting fragrance with no need to rinse
- Five amazing unique scents

Available Sizes: 700ml (23.66 fl. oz), 2.1L (71 fl. oz)



LOYAL[®]

Dishwashing Liquid

Power through dish time!

LOYAL Dishwashing Liquid with Natural Enzymes quickly eliminates tough grease, food stains and bad odors, while keeping your hands soft.

With the power of natural enzymes, our fast-acting formula means less scrubbing and dishes done in half the time. We use odor control technology and naturally derived moisturizers, with three great fragrances to leave your dishes and hands fresh and clean.

Benefits

- 5 in 1 formula offers 5 great benefits
- Uses the power of natural enzymes to remove tough stains
- Keeps hands soft with naturally derived moisturizers
- Neutralizes bad odors with Malodor Control Technology
- Fast spotless cleaning with less time and effort
- Three long-lasting fresh fragrances

Available Sizes: 400ml (13.52 fl. oz), 700ml (23.66 fl. oz), 1.5L (50.72 fl. oz)



LOYAL[®]

Fabric Care



LOYAL[®]

Fabric Softener & Refresher

Your special touch to keep fabrics soft and protected!

LOYAL Fabric Softener is your special touch to keep your fabrics soft and protected. Using Popscent[®] fragrance technology, our fabric softener deposits tiny fragrance capsules into clothes to keep them smelling fresh as you wear them, while new DeodEclyx[®] odor control technology eliminates unpleasant odors at the source. Let your clothes live longer and stay fresh all day.

Benefits

- Untangles fibers, making clothes softer and more comfortable
- Protects against wrinkles, even without ironing
- Reduces static cling and makes ironing easier
- Eliminates odors and releases fragrance capsules for long lasting freshness
- White color LOYAL Fabric Softener (Care & Gentle) is specifically designed for sensitive skin without fragrance capsules
- Concentrated formula for 4X Freshness

**Available Sizes: 500ml (16.91 fl. oz) = 25 Loads, 750ml (25.36 fl. oz) = 37 Loads
1.5L (50.72 fl. oz) = 75 Loads, 3L (101.44 fl. oz) = 150 Loads**



LOYAL[®]

Liquid Laundry Detergent

Keep your clothes fresh, clean and bright!

LOYAL Liquid Laundry Detergent uses the natural power of enzymes to break down tough stains and eliminate bad odors. Our new formula is designed to prolong the lifetime of your fabrics, preventing fading and discoloration while keeping your clothes clean, soft and smelling fresh all day.

Benefits

- Utilizes Enzyme Action for strong natural cleaning power
- Removes tough stains of all types with two powerful enzymes
- Odor-Eliminating technology to target bad odors at their source
- Protects clothes against fading and discoloration
- High-Efficiency (HE) Washer compatible
- Keeps clothes clean with a long-lasting fresh scent

**Available Sizes: 1.8L (60.87 fl. oz) = 36 Loads, 3L (101.44 fl. oz) = 60 Loads
5L (169.07 fl. oz) = 100 Loads**



LOYAL[®]

Personal Care



LOYAL[®]

Liquid Hand Wash

For the soft healthy skin you deserve!

Awaken your senses and stay fresh with LOYAL Liquid Hand Wash, carefully formulated to effectively clean and soften with naturally derived moisturizers. Our Liquid Hand Wash is effective and safe to use for your whole family, and available in two amazing unique scents to leave you smelling fresh and clean all day long.

Benefits

- Cleans hands with a convenient pump bottle
- Keeps skin soft with naturally-derived moisturizers
- Lathers into a rich creamy foam
- Available in two unique fragrances to find your scent

Available Sizes: 500ml (16.91 fl.oz)



LOYAL[®]

Foaming Hand Wash

Luxurious foam in the palm of your hand!

Indulge yourself in the luxurious foam of LOYAL Foaming Hand Wash, a gentle foam that cleans and softens with naturally derived moisturizers. Our Foaming Hand Wash is effective and safe to use for your whole family, and available in two amazing fresh unique scents.

Benefits

- Keeps skin soft with naturally-derived moisturizers
- Produces a rich creamy foam without need for lathering
- Convenient pump bottle instantly dispenses foam
- Available in two unique fragrances to find your scent

Available Sizes: 500ml (16.91 fl.oz)



LOYAL[®]

Foaming Hand Wash Value Pack

Benefits

- **Special Offer:** Includes a FREE 500mL bottle with every 1500mL refill of LOYAL Foaming Hand Wash.
- **Significant Savings:** Enjoy great value while keeping your hands fresh, soft, and clean.
- **Eco-Friendly Choice:** Reduce plastic waste by reusing the dispenser bottle and opting for refills.
- **Support Sustainability:** Contribute to a greener planet by making an environmentally conscious choice.
- **Quality & Convenience:** Perfect for maintaining hygiene with a focus on sustainability and savings.

**Available Size: 1500ml (50.72 fl. oz) Refill Bottle
+ 500 ml (16.91 fl.oz) Pump Bottle**



LOYAL[®]

Moisturizing Body Wash

Relax, rejuvenate and indulge!

Shower time just became special with LOYAL Moisturizing Body Wash. Enjoy the comfort and gentle care, and say goodbye to the ordinary.

Inspired by the amazing aromas of nature, and carefully blended for exclusive unique fragrances you won't find anywhere else! We use naturally derived moisturizers with two tantalizing scents to help keep you feeling fresh!

Benefits

- Cleans and moisturizes skin
- Uses naturally-derived moisturizers to keep your skin soft
- Excellent foaming and detergency power
- Two amazing exclusive fragrances

Available Sizes: 900ml (30.43 fl. oz)



LOYAL[®]

Fragrance Mist

Feel refreshed all day!

LOYAL Fragrance Mist offers two bold craveable fragrances, along with moisturizing aloe vera to refresh your skin with a single spray. Safe to apply directly to your skin to feel refreshed all day!

Benefits

- Infused with aloe vera to help moisturize skin
- Gentle on skin, leaving skin soft after application
- Long lasting complex aromatic blends

Available Size: 250ml (8.45 fl. oz)



LOYAL[®]

Fine Fragrance Mist

Choose your scent and start your journey!

Our new Gold Collection of Fine Fragrance Mists features complex blends of Oriental-inspired aromas. These exotic, indulgent and luxurious fragrances were formulated by perfume experts and exclusively hand-picked for you.

Enriched with moisturizing aloe vera to be gentle on skin and leave it soft and smooth. Try one of four bold new fragrances from LOYAL.

Benefits

- Stronger Concentration for long lasting freshness
- High-end fragrance blends
- With Aloe Vera and moisturizers

Available Size: 250ml (8.45 fl. oz)

